

Golf commission meeting 10/23/24

4:00pm Muni Pavilion.

Attendance: Chris Sherlock, Dan Quatrini, Bill Dzierson, Joe Carville, Megan Podrazik, Jim Martuscello, Chris Carpenter, and 3 Public.

- Call to Order-Bill
- Pledge of Allegiance
- Approval of previous meeting notes.
- Public comments-

Joe Demars-suggested that golf commission meeting announcements be sent in email blasts from the golf course in addition to posting at the proshop, and on social media. Joe asked for a financial overview and comparison to last year. He asked why Scott Warren does not attend commission meetings. He would like to know when the vacant seat on the commission will be filled. He had concerns with the purchase and installation of a GPS course management system. He stated that 1 out of 15 courses in the area have GPS. Joe understands the benefits but believes it will bring in no revenue. He doesn't believe that the cost is worth the damage done on the course when golfers drive carts where they shouldn't. Joe would like to see the money spent on signage instead. Jim explained that money for the GPS comes from the equipment line item. Mr. Demars asked why there were no club rain covers on the new carts. He feels this is a better use of money.

- Course maintenance report-Bill reported recent Brightview activity:
 - Cutting bushes on 7 by the creek.
 - Culled the trees on the practice area.
 - Placed starter hut on practice area
 - Blowing out irrigation lines on 10/15
 - Mats removed from practice area until spring
 - The grass has stopped growing. The greens will be treated for the winter.
- Concessionaire reports Megan/Dan,

- Revenue and Performance Analysis. Megan reported that she turns in monthly reports to the city which show that she has not turned a profit yet this year.
- Tent in front of the building was taken down. She said that people seemed to like the tent. The city paid around \$4000 for the tent.
- She said that the city didn't clean and stock the bathrooms until August as they were supposed to.
- Bill D. asked -is there a breakdown of the trailer, vs on course, and inside? She would need to get that for the next meeting. April, May, June, July was just a food truck. Then Megabites moved the food inside in August and only used the food truck for select tournaments.
- Meagan said that she was going to stay open for banquets during the winter.
- She stated that if there was no landscaping or improvements done to the pavilion she would not be back.
- Golf Report-Joe
 - Joe reports that people have been happy with the course conditions and business has been great.
 - 8 new members signed up for next year. 8 new members so far for next year under the pay this year's rate promotion.
 - Currently approximately 150 \$500 members
 - Golf cart delivery update: April 14th for new carts. Move 10 existing members' carts to barn 2 to make room for all new carts. Old abandoned carts have until Nov1 to get out. Possible 8 carts the city will take possession of.
 - Practice range update-dispenser is going in tomorrow. Mats are inside for the winter.
 - Possibility of selling membership for the range. Ready to go opening day next year. Per use price: Bucket of balls \$5. Free for Veterans.
 - Joe is ready to move the proshop back to its original location. Flow-bag drop in parking lot, staff would load cart and send players to the proshop to check in.
 - Joe would like to start some weekday morning leagues and possibly a ladies morning league.

- Joe reported that revenue is up over last year. Chris asked Joe to provide a revenue and play comparison between last season and this season for the next meeting, perhaps continuing the report that Scott created for the Town Hall Meeting last August to include this season's data.
- E. FairwayIQ update
 - Units have not been ordered. Looking for an April 1 delivery. Geo mapping will begin asap when we have the equipment. Proshop staff can install on carts. Target date for completion is opening day 2025.
- New business
 - Course marketing 2025-hoping to work more closely with Advance Amsterdam to promote the course.
 - We will continue to provide advertisement and information via our social media sites and website:
 Facebook-<https://www.facebook.com/profile.php?id=100094924455271>
 Instagram<https://www.instagram.com/amsterdammunigolf?igsh=NzRiMHVxY205cTY3>
 Website-<https://www.golfamsterdammuni.com>
 - Course signage will be a priority. New tee signs will be researched over the winter
- Old business-clubhouse update Bids go Oct. 31 with 1 month deadline for return
 - Executive session
 - Adjourn 6:15

Respectfully submitted,
Christine Sherlock